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I MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN 2011 (FIRST) REGULAR SESSION

Resolution No. 40-31 (cox)

Introduced By:

T.R. Muna Barnes B.J. Cruz

Relative to requesting Congresswoman Madeleine Z. Bordallo to introduce legislation in the United States House of Representatives to amend the "Tourism Promotion Act of 2009", insuring Guam's access to millions of tourism related dollars from the federal government

BE IT RESOLVED BY I MINA' TRENTAI UNU NA

2 LIHESLATURAN GUÅHAN:

- WHEREAS, President Barack Obama signed the "Travel Promotion Act
- 4 of 2009" (The Act) into law on March 4th 2010; and
- WHEREAS, the Act created "The Corporation for Travel Promotion" as a
- 6 nonprofit corporation; and
- WHEREAS, the corporation must provide useful information to foreign
- 8 tourists, business people, students, scholars, scientists, and others interested in
- 9 traveling to the United States; and

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WHEREAS, this information must include the distribution of material

12 provided by the Federal government concerning entry requirements, required

- documentation, fees, processes, and information concerning declared public health emergencies, to prospective travelers, travel agents, tour operators, meeting planners, foreign governments, travel media and other international stakeholders; and
- WHEREAS, the corporation must identify, counter, and correct misperceptions regarding United States entry policies around the world; and
- WHEREAS, the corporation is tasked with maximizing the economic and diplomatic benefits of travel to the United States by promoting the United States of America to world travelers through the use of, but not limited to, all forms of advertising, outreach to trade shows, and other appropriate promotional activities; and
- WHEREAS, the Act and its associated fee is intended to "support state, regional, and private sector initiatives to promote travel to and within the United States; and
 - WHEREAS, the island of Guam receives approximately 1.3 million tourists from throughout the world including Japan, South Korea, Hong Kong, and others; and

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WHEREAS, the Act requires that no later than September 30, 2009, that
the Secretary of Homeland Security shall establish a fee for the use of the System
and begin assessment and collection of that fee; and

- WHEREAS, the initial fee shall be the sum of \$10.00 per travel authorization; and
- WHEREAS, the US territory of Guam is not a part of the several "states" as defined by the Supreme Court of the United States of American and the Travel
- 37 Promotion Act of 2009; and
- WHEREAS, Guam's exclusion may result in the loss of more than \$10,000,000 in tourism promotion dollars to Guam; and
- WHEREAS, the people of Guam have throughout our history sacrificed life, limb, and land in support of the American way of life; and
- WHEREAS, Guam's tourism industry accounts for approximately 60% of our island's economic base; and
- WHEREAS, any additional fees assessed to Guam's visitors should be used to enhance the experience of visitors to Guam; and
- WHEREAS, the island of Guam is the westernmost soil of the American
 Union; and fully deserving of full and fair treatment in federal programs that
 enhance our visitor base, enrich the international view of the "American" brand,
 and enrich our economy; and
- WHEREAS, congressional action must be taken to include the island of
 Guam within the "Travel Promotion Act of 2009"; now, therefore, be it

- RESOLVED, that I Mina'Trentai Unu Na Liheslaturan Guåhan does
 hereby, on behalf of the people of Guam, petition Congresswoman Madeleine Z.
 Bordallo to initiate the process of including Guam within the "Travel Promotion
 Act of 2009; and be it further

 RESOLVED, that the Speaker certify, and the Legislative Secretary
 attests to, the adoption hereof, and that copies of the same be thereafter be
 transmitted to the Honorable Madeleine Z. Bordallo, Guam's Delegate to the U.S.
 - DULY AND REGULARLY ADOPTED BY *I MINA 'TRENTAI UNU NA LIHESLATURAN GUÅHAN* ON THIS 21ST DAY OF MARCH, 2011.

Congress; and to the Honorable Eddie B. Calvo, I Maga'lahen Guiihan.

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JUDITH T. WON PAT, Ed.D.

Speaker

TINA ROSE MUNA BARNES
Legislative Secretary